

Graphic Designer

GAcollege411 Career Highlight



Suppose you want to sell a product, communicate a complex idea to a variety of people or even demonstrate a process. All of these are ways to communicate a message. If you like to arrange pictures and play around with graphics, fonts and color schemes you may want to investigate a career as a graphic designer.



Graphic designers oftentimes will influence

how the world uses

color photos and illustrations. Anytime we go somewhere, any place we visit, there is always graphic media in the form of photos, displays and written language. The graphic designer's job is to place all of this information together so that when the information is seen and/or read, it's understood. The designer's task is to brainstorm and create design and present ideas, as well as working with others, including printers, programmers, and developers in order to complete a project.

Training and Qualifications

For many of the entry level positions and advance

graphic design positions, the graphic designer will often attend a college or university, for a bachelor's or associate degree in graphic design or fine arts. Many of the [Georgia Colleges and Universities](#) offer both associate and bachelor's degrees in these areas. A person interested in graphic design should be creative, able to communicate visually, verbally and in writing, be detail oriented and familiar with computer graphics and software.

Job Outlook

Many graphic designers work in specialized design services, advertising and printing. Others are self employed and many do freelance work both full and part time. Whatever their employment may be, the field of graphic design is expected to grow. Other careers of interest for the graphic designer

include that of art director,

[Cartoonist](#), [Art Director](#) and [Set Designer](#).

The average salary for a [graphic designer](#) in Georgia is \$41,624.00 a year and the overall National average salary is \$39,670.00 year.



So, if you have a love for technology, color schemes and communicating visually, a career as a graphic designer may be the right career for you.

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